



...data, reports, documents, research, technology, information, statistics...

Quarterly Report
July– September 2009



At the start of this academic year, each new MBA, MAcc & MSF student had the opportunity to own a new flash drive. *Driving* the point that the library is about more than books.

Other quarter highlights include: new **Online Tutorials** and our annual **Open House**

Library Statistics this Quarter

24,348	Website visits (+7%)
7,524	Unique website visitors (+3%)
3,473	Study room meetings
1,486	Books and equipment checked out (-26%)
510	Class attendees (+49%)
401	Research inquiries (+13%)
137	Recycled newspapers
88	ILL InterLibrary Loans (+15%)
72	Books delivered to faculty (+36%)
60	Research guides
12	Classes /Seminars (+50%)
4	Online tutorials
1	New Kindle

Services

To welcome our incoming students, group orientation sessions were given to all new MBA, MAcc, MSF, EMBA and MMHC students. New faculty received one-on-one orientations sessions and tours.

The library created and launched new **online tutorials**. The initial set of 3-5 minute instruction videos are titled: *Business Source Premier, Factiva, Case Studies & SWOTS*. PDF downloadable guide accompanies each video.

We provided instructional class sessions for EMBA Business Strategy, Youth About Business, VU School of Engineering and VU Development & Alumni Relations prospect researchers. Our Bloomberg representative provided training on the new Bloomberg Essentials program.

Website

There was a 21% increase in website referrals from Blackboard with the launch of *OwenCentral*—the new Owen Blackboard portal

Usability testing on a revamped website, with easier to use navigation and finding tools is well underway. The expected launch date: December 2009.

Facilities

On September 17th, the library sponsored a Thursday Night Social and **Open House**—games, popcorn, and library staff were on hand.

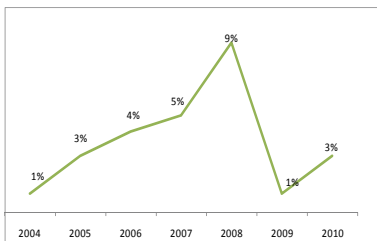
We were pleased to welcome two Owen staff members to share our office space: Stephen Winger, from Owen IT, and Lauren Rowe from Executive Programs.

As a result of a periodical review, we have a decreased need for periodical shelving. Estimates were requested to have shelving dismantled and replaced with study carrels and tables.

593 historical bound volumes were transferred to the Annex off-site storage facility.

Pleasing students—a repaired water fountain!

Collections Budget
% Changes, Last 7 Years



Collections (Databases & Materials)

By partnering with Development & Alumni relations, we were able to reinstate the popular **Million Dollar Database**. This resource is available campus-wide and has a following in a number of non-academic Vanderbilt departments.



The Million Dollar Database

We increased the number of simultaneous users for the **Accounting Research Manager** database to help accommodate the increase in MAcc students enrolled.

A review of our print magazine, journal, and newspaper collections continued. Many titles are slotted to convert from print and electronic to electronic-only subscriptions.

Meetings with vendors, such as D&B, and Mergent were held. Reviews of new products were conducted, including IBIS World, Soundview, Highline and Horizons.

Staff

Most staff attended the Library All –Staff meeting with Provost McCarty. Other meetings and professional development programs attended include: Learning Outcomes for Information Literacy, Web 2.0 Workshop, and VU Center for Teaching’s Instructional Technologies program. Many staff had a tour of *21 North*, the new archive storage facility. Sara Byrd attended the American Library Association’s annual conference, where she served on the Committee on Membership Meetings. Robbi De Peri continued her coordination efforts of the Tenn-Share “Learn and Discover 2.0” program.

We welcomed new and returning graduate student assistants:
Philip Brooks, Divinity; Toy Lisa Mitchell, Peabody; Katie Pearce, Divinity;
Tatiana Peredo, Peabody; Vik Sidhu, Owen

Heard Library Committee Work
Circulation & Access – Laura Norris
Collections – Hilary Craiglow
Communications – Sara Byrd
LibGuides—Robbi De Peri
Library Directors—Hilary Craiglow
Library Council – Hilary Craiglow
Reference & Instruction – Rahn Huber
Verde/ERM– Sara Byrd